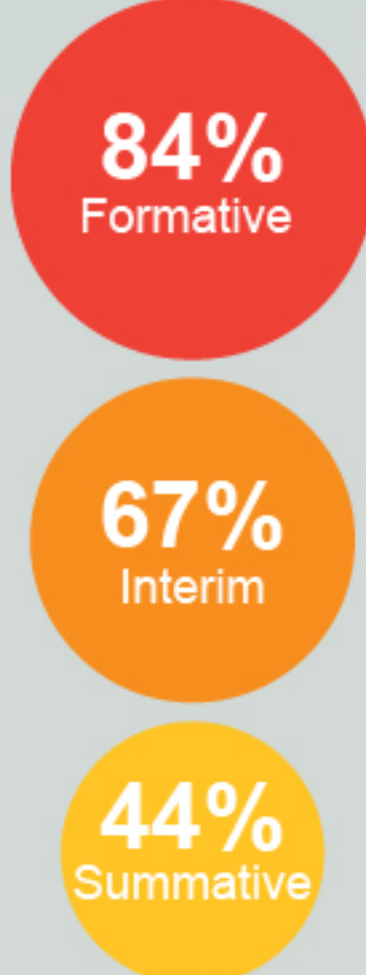


# For Every Child, Multiple Measures

WHAT PARENTS AND EDUCATORS WANT FROM K-12 ASSESSMENTS

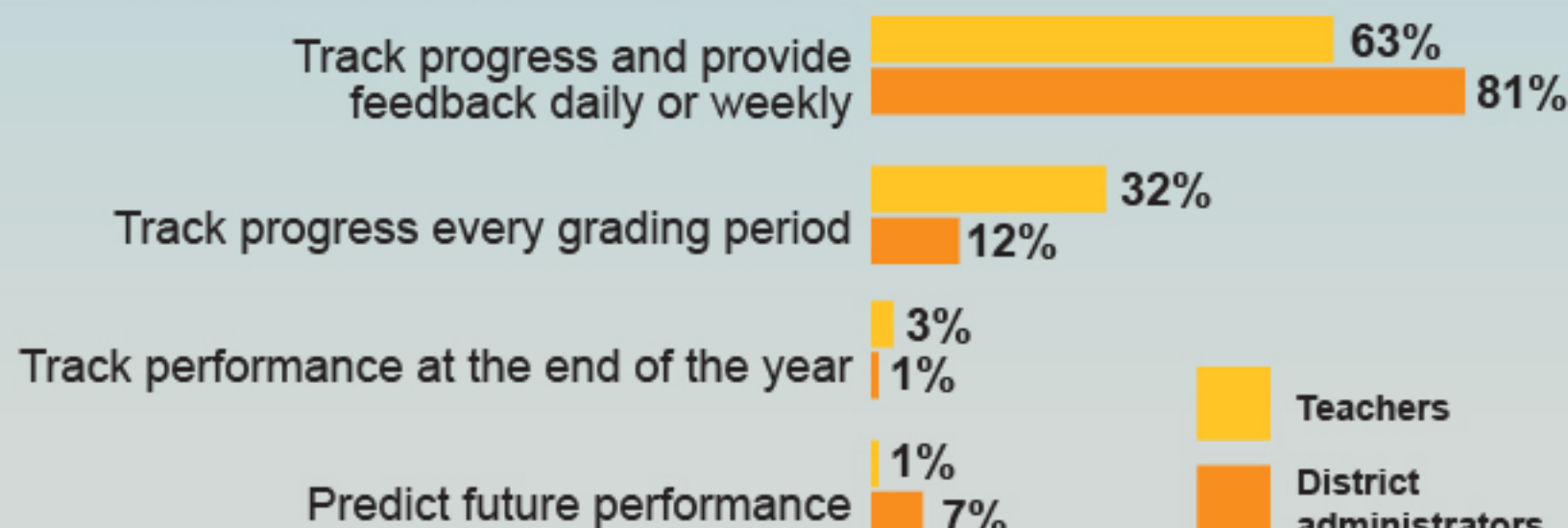
## Parents & Educators Favor Formative Assessment

**Formative Assessment Most Useful to Parents**  
Percentage responding "extremely" or "very" useful



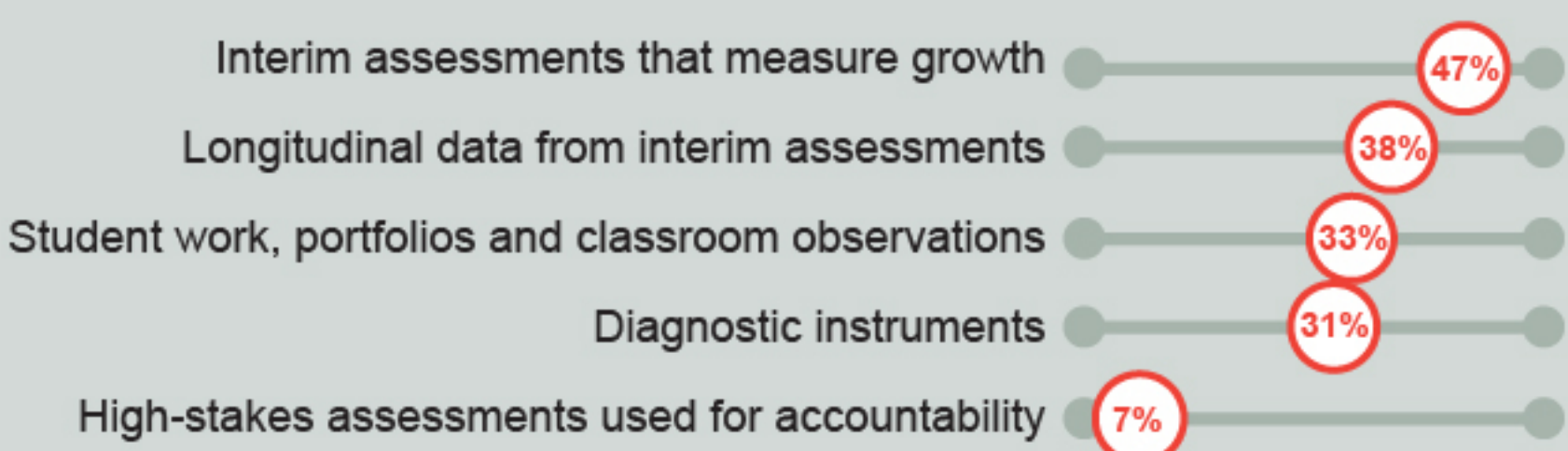
### Educators Want Daily and Weekly Feedback From Assessments

The ideal focus of assessments for educators



### Many District Administrators Want More Assessments

Percentage who say they need more of these types of assessments to support student learning



### Teachers Turning to Alternative Assessments



## Measure Thinking Skills and Broaden the Range of Subjects Assessed

### Track Performance in All Core Subjects—And Higher Order Skills

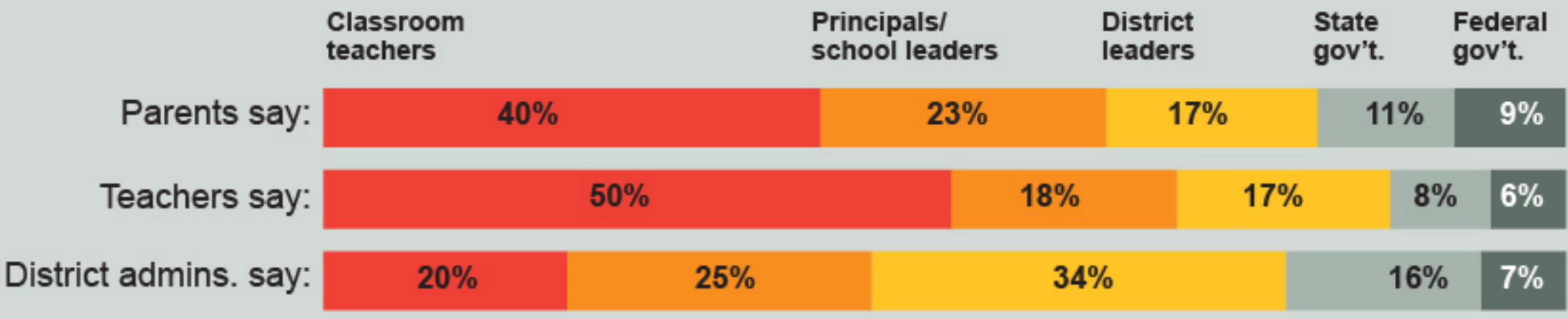
SKILL	Parents	Teachers	District admins.
Problem solving	92%	89%	95%
Critical thinking	89%	88%	95%
Communication	88%	77%	90%
Creativity	76%	61%	73%
Innovation	73%	58%	75%
Collaboration	72%	63%	81%

Percentage who say it's "extremely" or "very" important to measure student performance

SUBJECT	Parents	Teachers	District admins.
English/language arts	90%	92%	95%
Math	93%	91%	96%
Science	86%	83%	92%
History	77%	75%	74%
Government and civics	75%	73%	81%
Geography	75%	70%	69%
Economics	77%	63%	73%
Arts	60%	48%	56%
World languages	56%	42%	58%

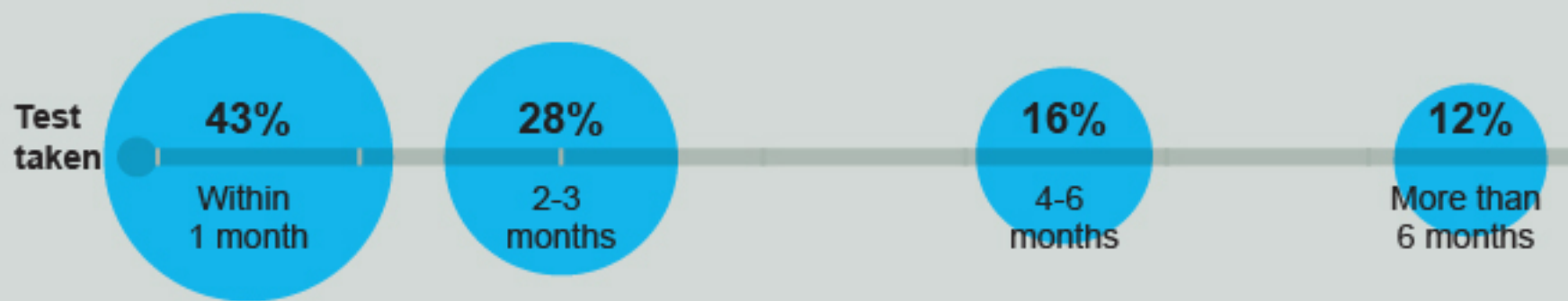
## Make Decisions Locally

### Who Should Make Decisions About What Students Learn?



## Assessment Results: Sooner Is Better

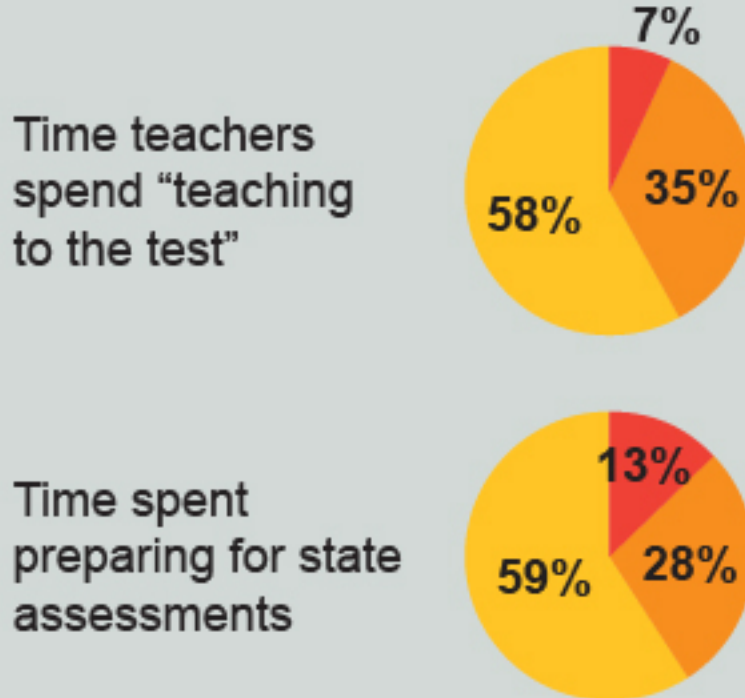
For Most Parents, Test Results Begin to Lose Relevance Within One Month



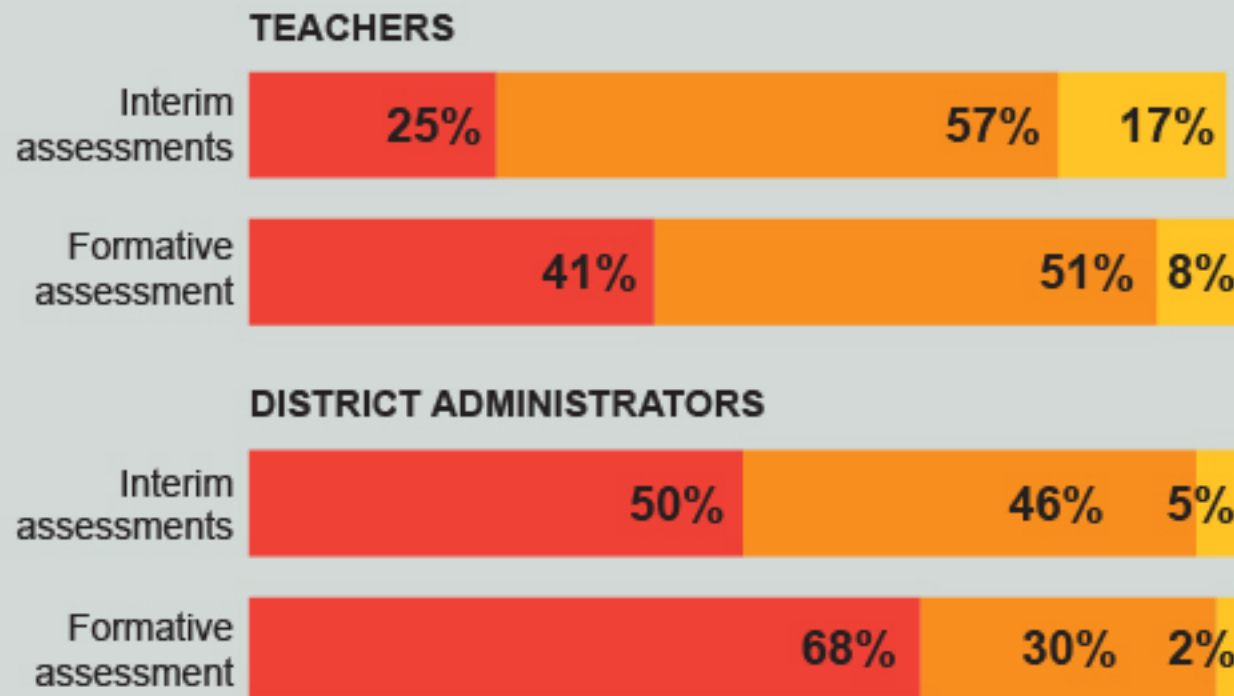
## Are Assessments Worth the Time?

Too little Just the right amount Too much

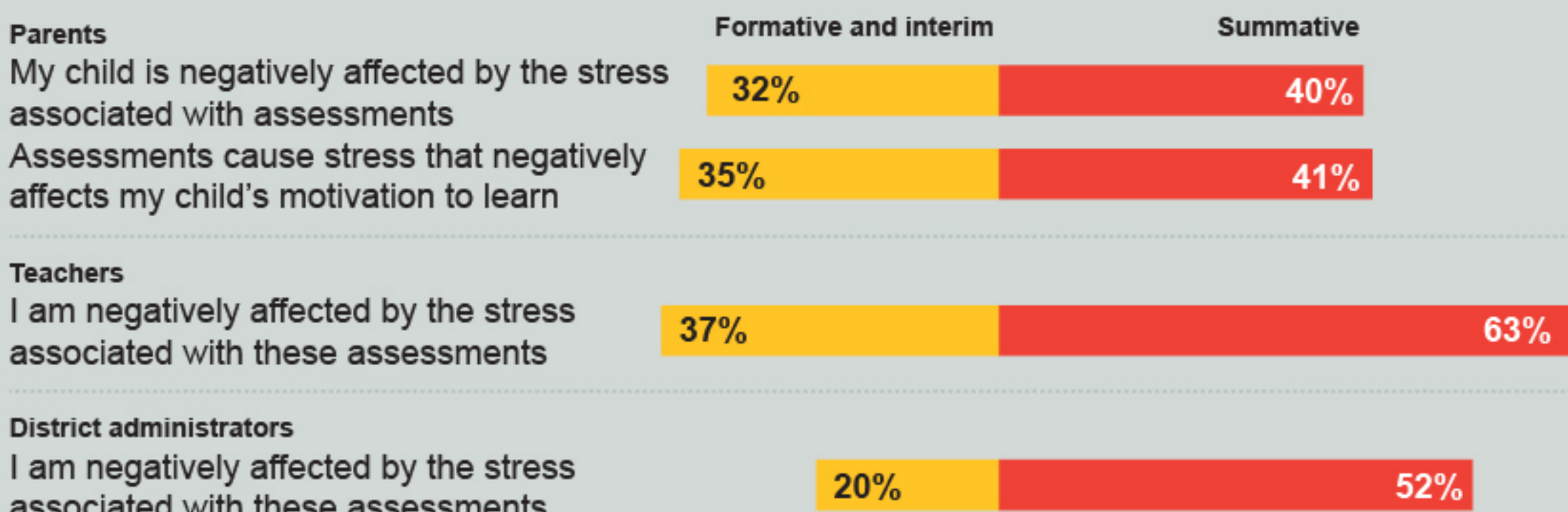
For Teachers and District Administrators, Too Much Time is Spent on State Assessments ...



... And Many Say Too Little Time is Spent Discussing Other Assessments



### Summative Assessments Cause More Stress



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